



## CPBI MANITOBA REGION BREAKFAST SESSION

# Navigating the Pharmacy Benefit Landscape and Annual General Meeting



This session will give you insight into the latest trends happening in pharmacy benefits as well as provide insights into situations that plan sponsors are likely to face in the near future.

We will review these trends at a national level and also dig deeper to see how they will impact plan sponsors at a local level.

### DATE

Thursday  
April 17, 2014

### LOCATION

The Fort Garry Hotel

### TIME

Breakfast 7:30 - 8:00 am  
Session 8:00 - 9:15 am

### FREE PARKING

is available at  
The Fort Garry Hotel.  
Validation at the  
Registration Desk.

**Bring your  
business card  
to enter the  
prize draw**

### Going Green

Amidst growing environmental concerns, CPBI Manitoba has made the move toward sustainability by reducing our use of paper. Paper handouts will not be provided at CPBI breakfast sessions. Copies of session presentations will be emailed on request following each session.



### Connie Wong

Director of Pharmacy Benefits  
Manulife

As the Director of Pharmacy Benefits at Manulife, Connie focuses on product development, business development, and marketing. She is a practicing Pharmacist and graduated from the University of Toronto.

Connie started her career in Hospital Pharmacy specializing in Geriatric Care before moving to the retail sector in the capacity of Pharmacy Manager with national pharmacy chains. From there, Connie owned and operated her own independent pharmacy.

She then joined TELUS Health Solutions as a consultant pharmacist and later moved into the role of national account executive. As a Consultant Pharmacist, she was responsible for the development and management of drug formularies and cost-containment drug programs including the Prior Authorization Program, Step Therapy and other cost-sharing mechanisms as well as sitting on the Pharmacy and Therapeutics Committee where she evaluated new drugs for inclusion on formularies.



# Registration

## Navigating the Pharmacy Benefit Landscape Thursday, April 17, 2014

Name(s) of attendees (Please list additional names on separate sheet)

Member

Non-Member

*Feel free to bring a colleague!*

Organization Name

Fax

Phone

Email

### Continuing Education Credits

This session will qualify for Continuing Education credits, pending approval.

Continuing Education certificate required:

Yes

No

### Session Fee

CPBI Member - \$45.00 (\$42.86 + GST)

Non-Member - \$95.00 (\$90.48 + GST)

GST Number R106865330

### Payment Method

Cheque make payable to CPBI

Credit Card

Credit Card Name

Name

Card Number

Expiry Date

Register and pay online at  
[www.cpbi-icra.ca](http://www.cpbi-icra.ca)  
or send completed registration  
form by mail, fax, or email and  
send payment to:

✉ Joan Turnbull  
CPBI  
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Winnipeg, MB R2L 0J6

☎ 204-667-5027

📠 204-477-5081

@ manitoba@cpbi-icra.ca

Registration Deadline: Tuesday, April 15, 2014

Cancellation Policy: Cancellations will be accepted until noon the day before the session.  
Non-attendees or cancellations received after this time will be invoiced.